

Performer: \_\_\_\_\_

Period: \_\_\_\_\_

### T.V. Commercial

**Assignment:** In groups of 2 or 3 you will perform a 1-2 minute Television Commercial. All performers will be graded individually. Your group will be selling an imaginary object to be selected at random from a deck of index cards. You will be required to pantomime the form and function of the object, and cannot use the actual object in your performance. Everyone in your group must use or hold the object at least once during the commercial. In addition, the object must be brought (carried, pushed, pulled, rolled, etc.) on **or** off the stage at least once. Creativity is strongly encouraged in use of selling techniques and tactics. Finally, only one person per group will be allowed to speak directly to the audience; the others must remain behind the “Fourth Wall”.

**Objective:** Student will be able to pantomime the form and function of an imaginary object during a performance.

**Assessment:**

1. Prepared, rehearsed, and ready to perform	10	8	6	4	2
2. Demonstrated effective use of staging and blocking	10	8	6	4	2
3. Remained in character and engaged in the scene	10	8	6	4	2
4. Remained open to the audience	10	8	6	4	2
5. Spoke loud and clear for everyone to hear	10	8	6	4	2
6. Clearly communicated the form of the object	10	8	6	4	2
7. Clearly communicated the function of the object	10	8	6	4	2
8. Object was clearly defined through use of pantomime	10	8	6	4	2
9. Performance was between 1-2 minutes	10	8	6	4	2
10. Demonstrated appropriate behavior & audience etiquette during performances & critiques	10	8	6	4	2

Total: \_\_\_\_\_ / 100

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